

Guidelines for Preparing Research Posters for Presentation

National-Level Abstract Presentation

“Digital Innovation for a Sustainable Future: Bridging Society, Business, and Science”

May 17, 2025

Preparation Instructions

Presenters must prepare posters according to the specified format, with one research topic per poster. Each poster must include all necessary sections based on the standard research format.

Poster Size and Format

General Specifications

- Font size: 18–22, Times New Roman.
- Poster dimensions: 80x120 cm (vertical orientation; A0 size).
- Printing margins: 2.54 cm (1 inch) on the top, bottom, left, and right.
- Institution logo size: 14x18 cm, placed at the **top-left** corner.
- Presenter photo: Appropriate size, positioned at the **top-right** corner.

Titles of Academic and Research Articles

- Research title: 72x80 or use a legible font size that is visible at a distance of 1.5 meters.
- Presenter name: 60-72 or use a legible font size that is visible at a distance of 1.5 meters.
- Both the research title and presenter name must be in bold and centered at the top of the poster.

Title

- Use bold, insert numbers to show the title in sequence, and use a font size of 22x28 or one that is readable at a distance of 1.5 meters.

Abstract

- The abstract must not exceed 350 words.

Conceptual Framework

- Include as appropriate.

Poster Installation

- The conference organizers will provide a poster board (80x120 cm) with pins and tape for installation.
- The presenter must install Posters on the 2nd floor of the Conference Hall Building on May 17, 2025, between 8:00 AM and 12:00 PM.
- Posters must be removed the same day after the conference's conclusion.

Poster Presentation

- Following the opening ceremony and keynote address, the research poster presentation session will begin.
- Presenters must remain at their respective poster boards to present their research and answer questions from designated experts and attendees.
- Organizers will assign poster board numbers and ensure their placement in predetermined locations. Presenters are prohibited from moving their boards.
- Presenters must wear the provided name badge at all times within the presentation area.

(Sample Format)

Institution Logo

Research Title.....
Presenter Name.....
Affiliated Institution.....

**Presenter
Photo**

1. Abstract

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2. Conceptual Framework

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Research-related images may be
included where applicable.