**Guidelines for Preparing Research Posters for Presentation**

**National-Level Abstract Presentation**

**“Digital Innovation for a Sustainable Future: Bridging Society, Business, and Science”**

**May 17, 2025**

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**Preparation Instructions**

Presenters must prepare posters according to the specified format, with one research topic per poster. Each poster must include all necessary sections based on the standard research format.

**Poster Size and Format**

**General Specifications**

- Font size: 18–22, Times New Roman.

- Poster dimensions: 80x120 cm (vertical orientation; A0 size).

- Printing margins: 2.54 cm (1 inch) on the top, bottom, left, and right.

- Institution logo size: 14x18 cm, placed at the top-left corner.

- Presenter photo: Appropriate size, positioned at the top-right corner.

**Titles of Academic and Research Articles**

- Research title: 72x80 or use a legible font size that is visible at a distance of 1.5 meters.

- Presenter name: 60-72 or use a legible font size that is visible at a distance of 1.5 meters.

- Both the research title and presenter name must be in bold and centered at the

top of the poster.

**Title**

- Use bold, insert numbers to show the title in sequence, and use a font size of 22x28 or one that is readable at a distance of 1.5 meters.

**Abstract**

- The abstract must not exceed 350 words.

**Conceptual Framework**

- Include as appropriate.

**Poster Installation**

- The conference organizers will provide a poster board (80x120 cm) with pins and tape for installation.

- The presenter must install Posters on the 2nd floor of the Conference Hall Building on May 17, 2025, between 8:00 AM and 12:00 PM.

- Posters must be removed the same day after the conference's conclusion.

**Poster Presentation**

- Following the opening ceremony and keynote address, the research poster presentation session will begin.

- Presenters must remain at their respective poster boards to present their research and answer questions from designated experts and attendees.

- Organizers will assign poster board numbers and ensure their placement in predetermined locations. Presenters are prohibited from moving their boards.

- Presenters must wear the provided name badge at all times within the presentation area.

**(Sample Format)**

**Institution Logo Research Title…………….………………… Presenter**  **Presenter Name…………………………….. Photo**  **Affiliated Institution………………………..**

**1. Abstract**

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**2. Conceptual Framework**

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**Research-related images may be included where applicable.**